

Sponsor Our Event

45th Annual Challenge New Mexico

ARTS & CRAFTS FESTIVAL

Santa Fe Plaza
June 5th & 6th

We are excited for you to join us in funding Challenge New Mexico, a Santa Fe non-profit doing meaningful work in Northern New Mexico providing low-cost therapeutic horseback riding to our disabled community. We anticipate this annual event in the Santa Fe Plaza to bring together several thousands of visitors and locals to shop and pursue arts & crafts from nearly 100 artists, as it has for the last 45 years!

This yearly event raises money for our program through booth sales and our colorful raffle of donated items from our artists. Without the generous support of vendors and businesses like yours, we couldn't continue to fund our horse care program while keeping costs low for riders and their families.

Sponsorship Packages

Friends of Challenge- \$100

- Featured in social media post
- Mention during announcements at event
- Business name on event banner

Silver Sponsor- \$500

- Featured in social media post
- Mention during announcements at event
- Small font logo on event banner
- Small font logo on t-shirt

Gold Sponsor – \$1000

- Featured in social media posts
- Mention during announcements at event
- Medium font logo on event banner
- Medium font logo on t-shirt
- Small font logo on event flyer

Platinum Supporter – \$2000

- Featured in social media posts
- Mention during announcements at event
- Large font logo on event banner
- Large font logo on t-shirt
- Large font logo on event flyer
- Logo and Thank You featured on Website all year!





THANK YOU FOR JOINING OUR MISSION AS A SPONSOR OF THE CHALLENGE NEW MEXICO 45TH ANNUAL ARTS & CRAFTS FESTIVAL!

By sponsoring this event, you not only support The CNM Therapeutic Horseback Riding Program but also gain valuable exposure and connect with our community.



To commit to a sponsorship simply send an email to leyna@challengenewmexico.com with the following information:

- U Business Name & Contact Info (including social media if applicable)
- U Tell us which Sponsorship Package you'd like to purchase
- U Send an attachment of your Logo

Once we receive your email we will forward you a Square® invoice for payment!

Commitment to sponsorship & payment due May 20th



For more information about our program and this event visit our website:



find us on:



@challengenewmexico